

List of Contents

Introduction	7
Chapter 1. Theoretical basis of the enterprise	11
1.1. Interdisciplinary theory of enterprise	11
1.2. Specification of the enterprise theory	14
1.3. Approach to the enterprise's aims	21
1.4. Contemporary theories of the enterprise	22
1.5. Models of the enterprises	24
Chapter 2. Change as a feature of the globalized enterprises .	31
2.1. The environment to a change	31
2.2. Classification and models of changes	38
2.3. Sources of resistance against changes	44
2.4. Improvement and recovery of the enterprise	48
Chapter 3. The role of the hidden curriculum of the interpersonal communication in enterprise	53
3.1. Communication and its types	53
3.2. The concept and essence of the hidden curriculum	54
3.3. Areas of analysis of the hidden curriculum	56
3.4. Hidden curriculum in interpersonal communication	59
Chapter 4. Fostering and implementation of innovation	63
4.1. Innovation imperative	63
4.2. The essence of innovation	66
4.3. Innovative companies	71
4.4. Innovative behavior in the enterprise	74
4.5. The innovation policy of the European Union	79
4.6. A case study of business innovation research	81
Chapter 5. The reality of globalism as the feature of modern educational systems	89
5.1. Objectives and condition of education	89

5.2. Education as the tendency of moral action	90
5.3. The relationship between objectives and values in education	92
5.4. Condition and tasks of modern educational systems	103
5.5. Education and culture education	106
Chapter 6. Project management in education	109
6.1. The concept and nature of the project	109
6.2. The role of the manager in working with project	113
6.3. Organization of the project team	115
6.4. The concept of knowledge in project management	118
Chapter 7. Case study as a method of training of the future enterprise's managers	125
7.1. Introduction to the preparation of the method	125
7.2. Origin and types of the method	126
7.3. Workflow of the case study method	130
Chapter 8. Kaizen as a method of continuing education in a globalizing company	137
8.1. The essence of kaizen	137
8.2. Features of kaizen	138
8.3. Approaches to the improvement of the enterprise	140
8.4. Case study "5 Why"	142
Chapter 9. Management and taking decisions in an enterprise in a crisis and chaos situation	147
9.1. Paradigms of modern concepts of management	147
9.1.1. Organization based on trust	149
9.1.2. Agile organization	161
9.1.3. Democratic organization	168
9.1.4. Learning organization	181
9.1.5. Crazy organization	188
9.2. The concept and essence of the crisis	196
9.3. The life cycle of enterprise	202
9.4. Crisis strategies in a chaos situation	208
Conclusion	215
References	219
Summary in Polish language	229